

Southern Polytechnic State University
TCOM 3400 Section 850:
Fundamentals of Web Design
Instructor: Rebecca Rule
rrule@spsu.edu

Office Hours in J324:
Tuesday 9:30am-10:30am, 12-1
Thursday 9:30am-10:30am, 12-2:30

Course Syllabus

Course Description:

Foundations of Design for the Web will introduce students to basic concepts in developing content for the web. Students learn to develop web sites using HTML and CSS. Students will also learn to develop pages with an eye toward findability, browser and device compatibility. Students who have taken TCOM 4035 or IT 3203 cannot take this course for credit.

Learning Outcomes:

Upon completion of the course, students will be able to:

- Demonstrate basic Web site creation skills through class applications measured by course rubrics
- Design functional page layouts using specified content following rules for effective visual communication
- Create effective Web graphics of the students' own creation judged by file structure and content
- Develop a Web site using HTML, CSS, site architecture, and navigation evaluated by adherence to best practices and W3C standards

Class on-ground meet times:

Tuesdays, 10:30am-11:45am
Room J-212

Class online meet times:

All new material for each online week will be posted on Tuesdays. Due dates for all online activities will be posted in that module's checklist on D2L.

Office Hours:

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Room J-324

Contact information:

rrule@spsu.edu

Course Materials and Resources

Required text:

Learning Web Design: A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics by Jennifer Niederst Robbins. (2012)
ISBN-10: 1449319270

Further Reading:

The Principles of Beautiful Web Design, 2nd Edition by Jason Beaird. (2010)
ISBN-10: 098057689X

Thinking with Type, 2nd revised and expanded edition: A Critical Guide for Designers, Writers, Editors, & Students by Ellen Lupton. (2010)
ISBN-10: 1568989695

Grading rubric:
Project 1: 30%
Project 2: 30%
Participation: 10%
Quizzes: 10%
Assignments, Exercises, and
Activities: 20%

Last day to withdraw from
class is **February 25**

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Software used in this course:

Adobe Creative Suite 6 and/or Adobe Creative Cloud (Dreamweaver, Photoshop, and Illustrator) on a Mac platform

Course Participation & Grading

Participation and Attendance

Students are expected to attend every on ground class unless illness or other extreme circumstances prevent it. You will be responsible for content covered in every class, and in all online activities for the class. About 15% of class lectures will cover content not directly covered in the textbook. In addition, there are many in-class exercises that will feed into your participation grade.

If you cannot attend a class for any reason, please email me in advance and I will let you know what content we are covering that day.

Most on ground classes will start with an attendance quiz. The content of the quiz can come from in-class lectures, assigned readings, or online content. These quizzes will feed into both your participation and quiz grades.

Student Work Submission Policy

All assignments, discussion participation, homework readings and quizzes must be completed by the due date assigned. Assignments due on the same day as class must be submitted **BY THE BEGINNING OF CLASS**. Every online submission will have guidelines as to how to submit (usually via DropBox) and how to name the file correctly. Failure to follow these instructions will result in points off your grade. Many of your projects submitted online will be critiqued in class or online through discussion boards.

For the online portion of this class, you will be graded on your online postings and quizzes. Don't fall behind!

For this class, you will be graded both on your final projects and on various milestones within those projects. All due dates and project requirements will be discussed in class and posted on D2L.

Assignments not received by the start of class on dates due will be considered one day late and will lose 5 pts. An additional 5 pts will be deducted for every subsequent day late.

General Course Information

Students with Disabilities

If you have a disabling condition and need academic accommodations, please contact the Disability Services Coordinator at (678) 915-7244.

In compliance with applicable disability laws, qualified students with a disability may be entitled to reasonable accommodations. As a student, it is your responsibility to timely contact the Office of Disability Services to document and arrange for reasonable accommodations. This should generally be done the first week of classes or prior to any deadlines.

Honor Code

SPSU has an Honor Code and a procedure for handling cases when academic misconduct is alleged. All students should be aware of them. Information about the Honor Code and the misconduct procedure may be found at <http://www.spsu.edu/honorcode/>.

Disclaimer

This syllabus provides a general guideline for the conduct of this course. However, deviations may be necessary and will be noted in class and via email during the semester.